

## **HDFC Bank sets up computer lab in Chincoti village, Alibaug**

**Chincoti, (Maharashtra), May 1, 2015:** HDFC Bank as part of its corporate social responsibility initiatives will reach out to rural school children in Chincoti village near Alibaug to provide them with a computer lab. The computer lab will provide digital access to 120 school children in the area. Training and fundamental computer skills will be taught by a teacher appointed by the local Zilla Parishad.

Computer skills and education is essential for students trying to compete with their urban counterparts for job opportunities. Access to computer-aided learning is another benefit that the students gain from the lab, as they can study educative courses on various topics that they might not have had access to in the past with the help of technology.

The lab was launched today in Chincoti by Dr Kirit Somaiya, Member of Parliament, Mumbai North-East in the presence of Mr Vikas Pandey, SVP & Head - Strategic Projects, HDFC Bank, other senior bank officials, and local dignitaries.

Speaking at the launch, Mr. Vikas Pandey, SVP, HDFC Bank said, "We are delighted to launch this computer lab in Chincoti village on the occasion of Maharashtra Day. At HDFC Bank, we are committed to being active partners in a new digital India as envisioned by the Centre. This begins with equal access to essential tools such as computers and the internet. We believe this is a small step that will help the rural youth of Chincoti build a better future for themselves and contribute to the development of the nation. As a socially responsible corporate citizen, in addition to providing world-class banking services, we would like to make a difference to the overall well-being of the local populace."



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## NEWS RELEASE

HDFC Bank Ltd.  
HDFC Bank House,  
Senapati Bapat Marg,  
Lower Parel,  
Mumbai - 400 013.

### **About HDFC BANK**

Promoted in 1995 by Housing Development Finance Corporation (HDFC), India's leading housing finance company, HDFC Bank is one of India's premier banks providing a wide range of financial products and services to its 28.9 million customers across hundreds of Indian cities using multiple distribution channels including a pan-India network of branches, ATMs, phone banking, net banking and mobile banking. Within a relatively short span of time, the bank has emerged as a leading player in retail banking, wholesale banking, and treasury operations, its three principal business segments.

The bank's competitive strength clearly lies in the use of technology and the ability to deliver world-class service with rapid response time. Over the last 20 years, the bank has successfully gained market share in its target customer franchises while maintaining healthy profitability and asset quality.

As of March 31, 2015, the Bank had a distribution network with 4,014 branches and 11,766 ATMs in 2,464 cities/towns.

For the quarter ended March 31, 2015, the Bank's total income was INR 155.70 billion (₹ 15,570.1 crore) as against INR 127.90 billion (₹ 12,790 crore) for the quarter ended March 31, 2014. Net revenues (net interest income plus other income) were INR 5.76 billion (₹ 8,576.9 crore) for the quarter ended March 31, 2015, as against INR 69.54 billion (₹ 6,954.1 crore) for the corresponding quarter of the previous year. Net Profit for the quarter ended March 31, 2015, was INR 28.06 billion (₹ 2,806.9 crore), up by 20.6% over the corresponding quarter ended March 31, 2014.

Total income for the year ended March 31, 2015, was INR 574.66 billion (₹ 57,466.3 crore).

Leading Indian and international publications have recognised the bank for its performance and quality.

For more information please log on to: [www.hdfcbank.com](http://www.hdfcbank.com)

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The bank's competitive strength clearly lies in the use of technology and the ability to deliver world-class service with rapid response time. Over the last 19 years, the bank has successfully gained market share in its target customer franchises while maintaining healthy profitability and asset quality.

As of June 30, 2014, the Bank had a distribution network with 3,488 branches and 11,426 ATMs in 2,231 cities/towns.

For the quarter ended June 30, 2014, the Bank's total income was INR 130.70 billion (₹ 13,070.7 crore). Net revenues (net interest income plus other income) were at INR 70.22 billion (₹ 7,022.2 crore) for the quarter ended June 30, 2014. Net Profit for the quarter ended June 30, 2014, was INR 22.33 billion (₹ 2,233.0 crore), up by 21.1% over the corresponding quarter ended June 30, 2013.

Total income for the year ended March 31, 2014, was INR 490.55 billion (₹ 49,055.2 crore).

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