

## **HDFC Bank wins Best Private Banking Services for Super affluent clients for 5 years in a row at Euromoney Awards**

- **Tops 2 categories in Private Banking and Wealth Management Survey 2015**
  - **Wins award for Net-worth-specific services for Super affluent clients**
  - **HDFC Bank also No 1 in the Asset Management category in India**

**Mumbai, February 13, 2015:** HDFC Bank has once again been recognized for excellence in India in the 2015 Euromoney Private Banking and Wealth Management Survey. HDFC Bank was adjudged as having the Best Private Banking Services in India for a fifth consecutive year in the Net-worth-specific services category for Super affluent clients (US\$ 1 million to US\$ 5 million). HDFC Bank also ranked first in the Asset Management category of the survey.

Euromoney Private Banking and Wealth Management Survey is one of the leading benchmarks for the global wealth management industry, based primarily on rankings by industry peers.

2015 marks the 12th year of the Euromoney Private Banking and Wealth Management Survey. Close to 450 institutions took part in the survey from more than 90 countries with 2,377 responses. Together these institutions represent more than \$15 trillion in assets under management.

Euromoney's Private Banking Survey covers 12 different product and client categories on a global and regional basis, and has ranking results in 69 countries. The results are based on a peer review, and a full methodology is published online.

HDFC Bank's accomplishments in the Euromoney survey add to its recent recognition as "Most Valuable Brand in India" according to a recent Brandz study conducted by Millward Brown, a WPP group company.



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## NEWS RELEASE

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### **About HDFC BANK**

Promoted in 1995 by Housing Development Finance Corporation (HDFC), India's leading housing finance company, HDFC Bank is one of India's premier banks providing a wide range of financial products and services to its 28.9 million customers across hundreds of Indian cities using multiple distribution channels including a pan-India network of branches, ATMs, phone banking, net banking and mobile banking. Within a relatively short span of time, the bank has emerged as a leading player in retail banking, wholesale banking, and treasury operations, its three principal business segments.

The bank's competitive strength clearly lies in the use of technology and the ability to deliver world-class service with rapid response time. Over the last 19 years, the bank has successfully gained market share in its target customer franchises while maintaining healthy profitability and asset quality.

As of September 30, 2014, the Bank had a distribution network with 3,600 branches and 11,515 ATMs in 2022 cities/towns.

For the quarter ended September 30, 2014, the Bank's total income was INR 138.94 billion (₹13,894.7 crore) as against INR 101.46 billion (₹11,937.7 crore) for the quarter ended September 30, 2013. Net revenues (net interest income plus other income) were INR 75.58 billion (₹7,558.1 crore) for the quarter ended September 30, 2014, as against INR 63.20 billion (₹6,320.9 crore) for the corresponding quarter of the previous year. Net Profit for the quarter ended September 30, 2014, was INR 23.81 billion (₹2,381.5 crore), up by 27.1% over the corresponding quarter ended September 30, 2013.

Total income for the year ended March 31, 2014, was INR 490.55 billion (₹49,055.2 crore).

Leading Indian and international publications have recognised the bank for its performance and quality.

For more information please log on to: [www.hdfcbank.com](http://www.hdfcbank.com)

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