



HDFC Bank Ltd. HDFC Bank House, Senapati Bapat Marg, Lower Parel, Mumbai - 400 013.

HDFC Bank launches cybercrime first responder training programme for Bangalore police under Secure Banking Initiative

Bangalore (Karnataka), August 7, 2014: HDFC Bank Ltd today launched its training programme for cybercrime first responders in the Bangalore police force. This programme endeavours to update the skill sets of law enforcement authorities and enhance their ability to tackle cyber related economic offences.

This training is part of HDFC Bank's larger Secure Banking Initiative, aimed at engaging with all its key stakeholders to improve banking security across different channels.

Over the last decade there has been an increase in cybercrime across India, with the advent of electronic channels of payment. Tech-savvy criminals regularly look for new ways to attempt to defraud consumers through these channels. As the methods employed by these criminals evolve, it is vital that law enforcement authorities have the most updated information to handle such cases.

HDFC Bank has therefore created a 2-day training programme on cybercrime for Police and other law enforcement authorities in partnership with Mahindra SSG.

The course for the training programme covers various aspects of investigating cybercrime such as how to identify and deal with skimming scams, vishing, phishing, data counterfeiting, SIM duplication and email threats among others. Close to 100 police officers are expected to attend the course in Bangalore.

NEWS RELEASE



HDFC Bank Ltd. HDFC Bank House, Senapati Bapat Marg, Lower Parel, Mumbai - 400 013.

In Bangalore, the programme was inaugurated by Mr. M.N.Reddi, IPS, Commissioner of Police, Bangalore City along with Mr Vishal Salvi, Chief Information Security Officer (CISO), HDFC Bank, Mr Shivakumar Lakshminarayanan, Regional Head South, RIC, HDFC Bank, Mr. Dhiraj Relli, Branch Banking Head, HDFC Bank and other senior bank officials.

Speaking at the inauguration, Mr Vishal Salvi, CISO, HDFC Bank said, "The endeavour of this programme is to partner with law enforcement authorities and equip them with appropriate skill sets to tackle cybercrime with the help of real-life examples and case studies. We'd like to thank the Bangalore police for extending their support and co-operation in setting up this training session, which is a part of our larger Secure Banking Initiative."

The first such programme was launched in New Delhi in April, with 50-55 police officers undergoing the training.

In addition to the training programme for law enforcement authorities, HDFC Bank also conducts workshops for its customers at various branches under its Secure Banking initiative. These workshops aim to educate customers and raise awareness about precautions they need to take while conducting banking transactions; be it using a cheque, transacting at ATMs, using debit or credit cards at POS terminals, merchant outlets and online banking.

HDFC BANK We understand your world

NEWS RELEASE

HDFC Bank Ltd. HDFC Bank House, Senapati Bapat Marg, Lower Parel, Mumbai - 400 013.

About HDFC BANK

Promoted in 1995 by Housing Development Finance Corporation (HDFC), India's leading housing finance company, HDFC Bank is one of India's premier banks providing a wide range of financial products and services to its 28.9 million customers across hundreds of Indian cities using multiple distribution channels including a pan-India network of branches, ATMs, phone banking, net banking and mobile banking. Within a relatively short span of time, the bank has emerged as a leading player in retail banking, wholesale banking, and treasury operations, its three principal business segments.

The bank's competitive strength clearly lies in the use of technology and the ability to deliver world-class service with rapid response time. Over the last 20 years, the bank has successfully gained market share in its target customer franchises while maintaining healthy profitability and asset quality.

As of June 30, 2014, the Bank had a distribution network with 3,488 branches and 11,426 ATMs in 2,231 cities/towns.

For the quarter ended June 30, 2014, the Bank's total income was INR 130.7 billion (₹13,070.7 crore) as against INR 115.89 billion (₹11,589 crore) for the quarter ended June 30, 2013. Net revenues (net interest income plus other income) were INR 70.22 billion (₹7,022.2 crore) for the quarter ended June 30, 2014, as against the corresponding quarter of the previous year. Net Profit for the quarter ended June 30, 2014, was INR 22.33 billion (₹2,233.0 crore), up by 21.1% over the corresponding quarter ended June 30, 2013.

Total income for the year ended March 31, 2014, was INR 490.55 billion (₹49,055.2 crore).

Leading Indian and international publications have recognised the bank for its performance and quality.

For more information please log on to: www.hdfcbank.com

For media queries please contact:

Freeda D'Souza Deputy Vice President, Corporate Communications HDFC Bank Ltd., Mumbai.

Tel: 91 - 22 - 6652 1047 (D) / 6652 1000 (B)

Fax: 91 - 22 - 2490 3168 Mobile: 09892962607

Freeda.dsouza@hdfcbank.com

Neeraj Jha Head, Corporate Communications HDFC Bank Ltd., Mumbai.

Tel: 91 - 22 - 6652 1308 (D) / 6652 1000 (B)

Fax: 91 - 22 - 2490 3168



NEWS RELEASE

HDFC Bank Ltd. HDFC Bank House, Senapati Bapat Marg, Lower Parel, Mumbai - 400 013.

Mobile: 09323620828 neeraj.jha@hdfcbank.com