

## **HDFC Bank launches cybercrime training programme for Delhi police under Secure Banking Initiative**

**New Delhi, April 17, 2014:** HDFC Bank Ltd today launched a cybercrime training programme for Delhi police, to update the skill sets of law enforcement authorities and enhance their ability to tackle cyber related economic offences. HDFC Bank is conducting this programme as part of its larger Secure Banking Initiative, which aims at engaging with all its key stakeholders to improve banking security across different channels.

Over the last decade there has been an increase in cybercrime across India, with the advent of electronic channels of payment. Tech-savvy criminals regularly look for new ways to attempt to defraud consumers through these channels. As the methods employed by these criminals evolve, it is vital that law enforcement authorities have the most updated information to handle such cases.

HDFC Bank therefore created a 2-day training programme on cyber crime for Police and other law enforcement authorities in partnership with Mahindra SSG. The first training programme was launched in New Delhi, with 50-55 police officers expected to participate. The programme will cover various aspects of investigating cyber crime such as how to identify and deal with skimming scams, vishing, phishing, data counterfeiting, SIM duplication and email threats among others.

The programme was inaugurated by Mr. V .V Chaudhary, Additional Commissioner of Police, and Mr Jatinder Mani, Additional Deputy Commissioner of Police along with Mr Vishal Salvi, Chief Information Security Officer (CISO), HDFC Bank, Mr Vijay Kamath, Head, RIC, HDFC Bank and other senior bank officials.



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HDFC Bank House,  
Senapati Bapat Marg,  
Lower Parel,  
Mumbai - 400 013.

Speaking at the inauguration, Mr Vishal Salvi, CISO, HDFC Bank said, "The endeavour of this programme is to partner with law enforcement authorities and equip them with appropriate skill sets to tackle cyber crime with the help of real-life examples and case studies. We'd like to thank the Delhi police for extending their support and co-operation in setting up this programme, which is a part of our larger Secure Banking Initiative."

In addition to the training programme for law enforcement authorities, HDFC Bank also conducts workshops for its customers at various branches under its Secure Banking initiative. These workshops aim to educate customers and raise awareness about precautions they need to take while conducting banking transactions; be it using a cheque, transacting at ATMs, using debit or credit cards at POS terminals, merchant outlets and online banking.



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### **About HDFC BANK**

Promoted in 1995 by Housing Development Finance Corporation (HDFC), India's leading housing finance company, HDFC Bank is one of India's premier banks providing a wide range of financial products and services to its 28.5 million customers across hundreds of Indian cities using multiple distribution channels including a pan-India network of branches, ATMs, phone banking, net banking and mobile banking. Within a relatively short span of time, the bank has emerged as a leading player in retail banking, wholesale banking, and treasury operations, its three principal business segments.

The bank's competitive strength clearly lies in the use of technology and the ability to deliver world-class service with rapid response time. Over the last 19 years, the bank has successfully gained market share in its target customer franchises while maintaining healthy profitability and asset quality.

As of December 31, 2013, the Bank had a distribution network with 3,336 branches and 11,473 ATMs in 2,104 cities/towns.

For the quarter ended December 31, 2013, the Bank's total income was INR 127.39 billion (₹ 12,739.0 crore) as against INR 108.18 billion (₹ 10,818.1 crore) for the quarter ended December 31, 2012. Net revenues (net interest income plus other income) were INR 67.83 billion (₹ 6,783.1 crore) for the quarter ended December 31, 2013, as against INR 59.09 billion (₹ 5,909.4 crore) for the corresponding quarter of the previous year. Net Profit for the quarter ended December 31, 2013, was INR 23.25 billion (₹ 2,235.7 crore), up by 25.1% over the corresponding quarter ended December 31, 2012.

Total income for the year ended March 31, 2013, was INR 419.175 billion (₹ 41,917.5 crore).

Leading Indian and international publications have recognised the bank for its performance and quality.

For more information please log on to: [www.hdfcbank.com](http://www.hdfcbank.com)

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