

Cash, but digital!

**Introducing Digital Rupee (e₹)
from HDFC Bank**

**India's Central Bank Digital Currency
Issued by the Reserve Bank of India**



Download. Load. Pay.

**Experience the future of payments
with HDFC Bank Digital Rupee.**



What is Digital Rupee?

Digital Rupee (e₹) is India's Central Bank Digital Currency issued by the Reserve Bank of India.

KEY FEATURES

 RBI-backed	Issued by India's Central Bank
 Digital Cash	Simple and easy to use
 Clutter Free Bank Statement	Dedicated to everyday transactions
 CBDC-UPI Interoperable	Scan and Pay seamlessly on any UPI QR
 Secure	Protected by bank-grade security
 Instant Payments	Pay in seconds

WHY SHOULD YOU USE IT?

- ✓ Fast & seamless payments
- ✓ Alternative payments option alongside UPI and cards
- ✓ Direct settlement in Digital Rupee
- ✓ Convenient for everyday purchases
- ✓ Easy onboarding through HDFC Bank

GET STARTED IN 3 SIMPLE STEPS



For Android Users

- 1 Open Google Play Store
- 2 Search HDFC Bank Digital Rupee
- 3 Download and complete registration



For Iphone Users

- 1 Open App Store
- 2 Search HDFC Bank Digital Rupee
- 3 Download and complete registration



Join the Digital Rupee Revolution

Download the HDFC Bank Digital Rupee App today and start transacting with India's Digital Currency.